



**WHAT  
DOES  
YOUR  
HEART  
BEAT  
FOR?**



CENTER FOR  
**MISSION**  
MOBILIZATION



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Executive Director,  
Center for Mission Mobilization

# Our heart beats for all believers to not only embrace the **person** of Christ, but also embrace the **purpose** of Christ.

Envision yourself along with the entire global kingdom of God, striving everyday to see the Great Commission completed. What projects would consume our days? What would we be planning towards? With whom would we collaborate and what ideas would we be sharing right now?

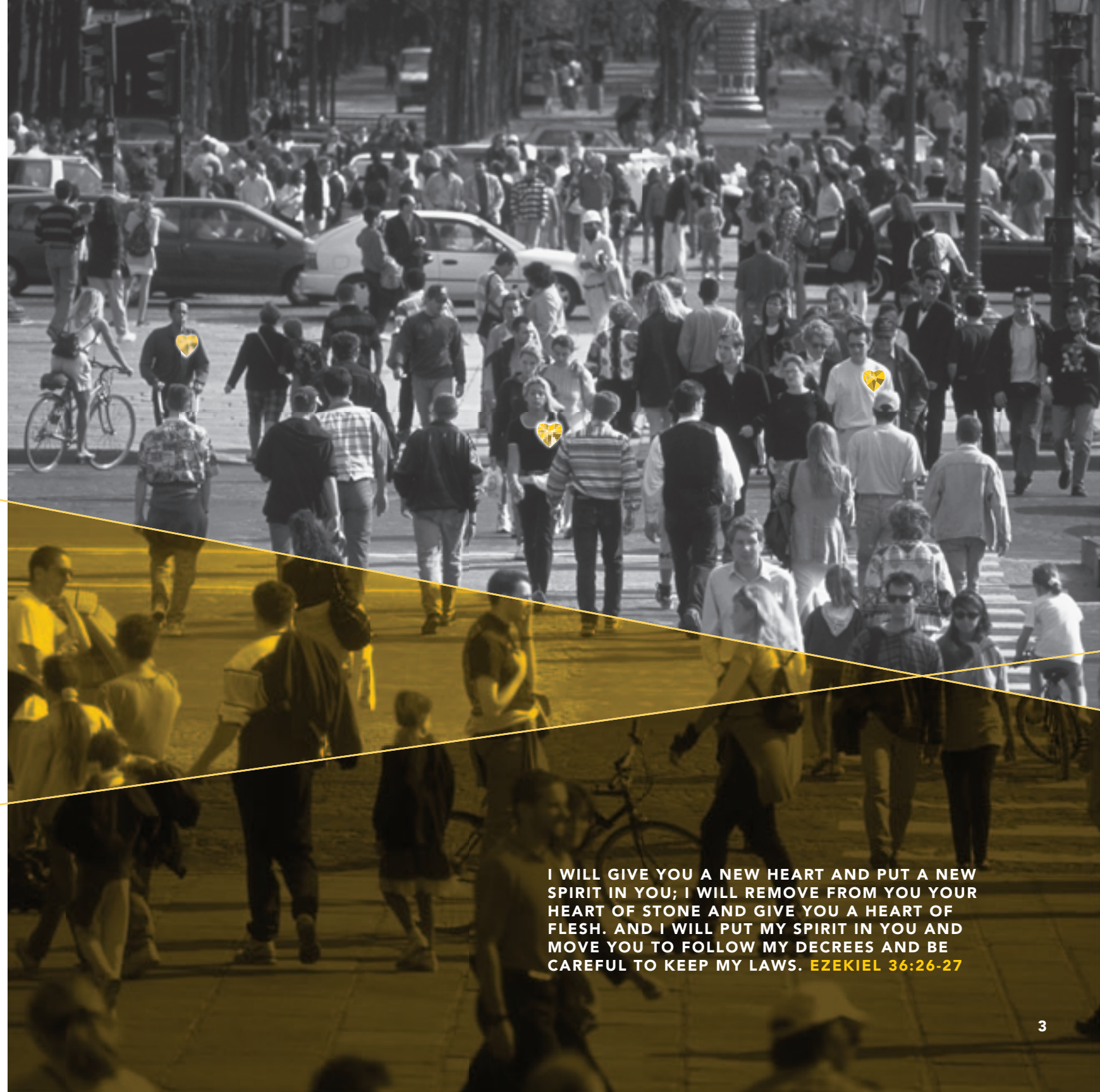
These questions are empowering when put into the context of God's global purpose as stated in Revelation 7:9—to bring the gospel to every nation, tribe, people and language.

As long as the laborers are few, the Center for Mission Mobilization

(CMM) is committed to engaging, equipping, and connecting believers worldwide to their most strategic role in completing the Great Commission.

The heartbeat of the CMM is to see every believer living strategically to see Jesus' name praised in every nation.

We invite you to see how God is using the CMM to raise up laborers for the harvest.



**I WILL GIVE YOU A NEW HEART AND PUT A NEW SPIRIT IN YOU; I WILL REMOVE FROM YOU YOUR HEART OF STONE AND GIVE YOU A HEART OF FLESH. AND I WILL PUT MY SPIRIT IN YOU AND MOVE YOU TO FOLLOW MY DECREES AND BE CAREFUL TO KEEP MY LAWS. EZEKIEL 36:26-27**





# Every Ethne

**OUR HEART BEATS FOR EVERY BELIEVING COLLEGE STUDENT TO CAPTURE A GOD-SIZED VISION TO SEE THE GREAT COMMISSION COMPLETED IN THIS GENERATION.**

College students make up only 2% of the Earth's 7+ billion people, but they will become the leaders in every facet of society around the world. For this reason, college campuses across the globe are some of the most strategic places on the planet to raise up a new generation of believers to bring the Good News of Jesus where He is not known.

The heartbeat of Every Ethne is to awaken college students to God's heart for all nations and to equip recent graduates for life-long engagement in fulfilling the Great Commission.

Missionaries today often minister cross-culturally without the experience of sharing their faith with people from different cultures, participating in a Christ-centered community, or becoming effective disciple-makers. By coming alongside students and recent graduates who desire to go, we train them in cross-cultural ministry with internationals and equip them with discipleship skills. We then get the joy of helping match them with a sending organization or church as they go as Christ's ambassadors to the least reached peoples of the earth.



MY HEART BEATS FOR DISCOVERING HOW GOD CAN USE ME TO DISCIPLE THE NATIONS.



# Seven Nine

**OUR HEART BEATS FOR** GLOBAL MISSION MOVEMENTS TO ERUPT OUT OF EVERY CHRISTIAN COMMUNITY WITH STRATEGIC ACCESS TO UNREACHED PEOPLE GROUPS.

The global church is immense, comprised of over half a billion evangelicals living in different countries, cities, and tribal communities on every continent. Many of these Christian populations are near people groups that are unreached and unengaged with the Gospel. However, we are not seeing major mission movements multiplying from most areas of the world.

In Revelation 7:9, we see the culmination of God's purpose with every nation, tribe, people, and language standing before the throne and the Lamb. With this vision of the future, our mission is to resource, equip, and train indigenous

Christian leaders with proven tools that encourage their church communities to live strategically for the cause of Christ. These tools and resources are easily contextualized and can be a catalyst to help change the mission field into the mission force.

The heartbeat of Seven Nine is to point those that know and follow Jesus to those that don't. We're here to gather the best-of-the best mission mobilization resources and make them accessible to the global Kingdom of God. We define accessible in three words: Versatile, Digital, and Free.

MY HEART BEATS TO MOBILIZE THE MILLIONS OF BELIEVERS IN MY COUNTRY TO BE A MIGHTY MISSIONS FORCE REACHING OUR NATION'S UNREACHED PEOPLES AND THOSE BEYOND OUR BORDERS.







# Campus Ministry Toolbox

**OUR HEART BEATS FOR COLLEGE STUDENTS TO BE FORMED INTO THE DISCIPLE-MAKERS THAT PAUL ENCOURAGED TIMOTHY TO BE, MULTIPLYING NEW DISCIPLES WHO ARE FAITHFULLY CARRYING THE GOSPEL OF CHRIST TO THE ENDS OF THE EARTH.**

Campus ministry leaders are on the go to keep pace with the lifestyle of college students. Their ministries are vital to the future of the church, helping lead students away from darkness to a born-again relationship with Christ.

The heartbeat of Campus Ministry Toolbox (CMT) is to come alongside campus ministry leaders with proven tools and training to help bring laser-like focus to three core building blocks of campus ministry:

evangelism, disciple-making, and mission mobilization.

Through innovation, collaboration, and teamwork, CMT provides essential training and resources to see more students sharing their faith, reproducing disciples, and going to the nations.

**MY HEART BEATS FOR SHOWING STUDENTS HOW TO LIVE STRATEGICALLY FOR THE KINGDOM.**



# Perspectives Global

**OUR HEART BEATS FOR EVERY FOLLOWER OF CHRIST ON THE PLANET TO ACCEPT HIS GLORIOUS INVITATION TO JOIN HIM IN TAKING THE GOSPEL TO EVERY PEOPLE GROUP.**

For the past 38 years God has used the *Perspectives on the World Christian Movement* course to connect over 100,000 of His people in the United States to the vision of His glory among all nations. And for the last two decades, we've had the privilege of helping to do the same in a growing list of countries.

We desire to be a fire-starter in God's hands as He ignites indigenous mission movements that will spread to every unreached people group. Our reach is expanding every year as church and mission leaders around the world request

our partnership to start Perspectives in their countries. They long deeply for their people to be involved in finishing the task of world evangelization.

The heartbeat of Perspectives Global is nothing less than seeing Jesus Christ loved, worshiped, and obeyed among transformed communities in every people.

PERSPECTIVES GLOBAL IS A MINISTRY OF THE U.S. CENTER FOR WORLD MISSION AND IS A PARTNERING MINISTRY OF THE CMM.



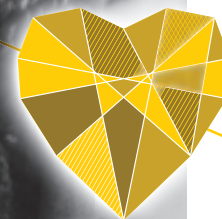
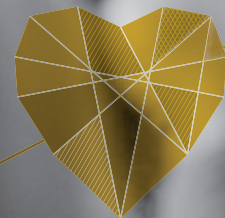
**MY HEART BEATS FOR SHOWING MY BROTHERS AND SISTERS IN CHRIST THE GLIMPSE OF GOD'S WORLDWIDE REDEMPTION STORY THAT I'VE SEEN.**





# Support Raising Solutions

**OUR HEART BEATS FOR** SEEING EVERY INDIVIDUAL THAT DESIRES TO GIVE THEIR LIFE TO MINISTRY MAKE THAT DREAM A REALITY.



OUR HEART BEATS FOR A TEAM OF BELIEVERS TO SURROUND ALL OF OUR STAFF WITH PRAYERS AND FINANCIAL SUPPORT, THAT NOT ONE LABORER WOULD LACK THE RESOURCES TO FULFILL THEIR MISSION.

Oftentimes, the biggest obstacle to realizing that dream is raising financial support. Christians often allow fear, ignorance, lack of prayer, and lack of faith to tear us away from a God-given desire to serve in ministry. Our research shows that out of 20,000 monthly inquiries into positions with a myriad of Christian ministries, 90% do not follow through with their application process because of false stigmas concerning support-raising.

Many Christian workers who do take this leap of faith will take 18 to 36 months

to raise their support because of poor training, planning, and misguided approaches. And more often than not, they start their ministry underfunded, which leads to burnout and attrition.

The heartbeat of Support Raising Solutions is to reverse these trends, enabling missionaries and campus workers to get to their assignments quickly and fully funded through biblical and practical training and resources.

# International Affairs Group

**OUR HEART BEATS FOR** SENIOR MISSION LEADERS TO BE RESOURCED WITH INSIGHT AND FORESIGHT ABOUT THE GEOPOLITICAL ENVIRONMENT THAT WILL AID THEM IN EFFECTIVE PLANNING TO ENSURE THE LONG-TERM PRESENCE OF MISSIONARIES ON THE FIELD.

As we continue to mobilize believers to the least reached parts of the world, the International Affairs Group (IAG) has proven to be an invaluable resource to agencies and churches sending workers abroad.

The heartbeat of IAG is to enable strategic planning that will aid in fulfilling the Great Commission. By providing insight and foresight into geopolitical issues, we can save

ministries time, energy, and resources when confronting instability within the ever-changing landscape in which their workers live and minister. We're committed to helping global ministries achieve their mission until all peoples have heard the true Gospel of Jesus.



MY HEART BEATS TO SEE GLOBAL MISSION EFFORTS ADAPT SWIFTLY TO MEET NEW CHALLENGES.





MY HEART BEATS FOR BEING  
A PART OF GOD'S STORY, NO  
MATTER HOW OLD I AM.

# Mobilizing the Whole Family

— EMERGING  
MINISTRY

**OUR HEART BEATS FOR** WHOLE FAMILIES  
TO DISCOVER THAT THEY ARE DESIGNED FOR  
KINGDOM LIVING, EMPOWERED BY THE HOLY  
SPIRIT TO GLORIFY HIS NAME IN ALL THE WORLD.

Many Christian parents encourage children at a young age to love Christ and live a lifestyle worthy of Him. However, children are often not empowered to see themselves as part of the Great Commission until they are much older.

We aim to not only put a passion in the hearts of families to reach the world for Jesus together, but to equip them with the tools they need to do it. Home is a child's greatest training ground. For example, a dad of three transforms the family dinner table with a world map, intentionally using meal discussions to

teach his children about people without access to the gospel. A 10-year-old girl speaks into a microphone for the first time, mobilizing her entire church to collect Bibles to send to Christians without God's word. The whole family, from the working parent to the child preparing to begin preschool, has a unique part to play in God's story.

The heartbeat of this emerging ministry is to see the whole family mobilized. We long to see families growing together as parents raise their children with a vision to see all peoples reached with the Gospel.



# Mobilizing Through Media — EMERGING MINISTRY

**OUR HEART BEATS FOR** CHRISTIANS TO AWAKEN TO THE INCREDIBLE WORK THAT GOD HAS BEEN DOING SINCE THE BOOK OF ACTS.

We read biblical accounts of communities being transformed by the Gospel and of churches being started where there was no church before. How can we tell people what God is accomplishing today to expand His Kingdom, and how can we inspire them to join the movement?

Video and visual media permeate our lives, and they have already become a primary way the next generation learns. From the classroom to the mobile device to the living room, video and media surround us. This emerging ministry of the CMM will focus on delivering mission mobilization tools and training through media. A picture is worth a thousand words, and an impactful

90-second video can absolutely change the future of an individual. Through the power of the Holy Spirit and the unveiling of God's global purposes through media, we aim to educate and mobilize the body of Christ.

The heartbeat of the CMM's media team is to educate and inspire God's people, and show them testimonies of people who are seeing God's amazing work at the frontiers of missions. These video resources will be created for an international audience and adapted to many languages and contexts.

MY HEART BEATS FOR MY FRIENDS AND FAMILY TO CATCH A VISION OF GOD'S HEART FOR THE NATIONS AND LIVE THEIR LIVES FOR HIS PURPOSE.







# The Body Builders Press

**OUR HEART BEATS FOR** CHRISTIAN WORKERS TO BE EQUIPPED WITH THE BEST-OF-THE-BEST RESOURCES AVAILABLE IN THREE KEY AREAS: CAMPUS MINISTRY, SUPPORT RAISING TRAINING, AND MISSION MOBILIZATION.

As the publishing arm of the CMM, The Body Builders Press (TBB Press) is poised to not only produce world-class publications in both digital and printed formats, but to also deliver these resources globally.

The heartbeat of TBB Press is to publish, market, and distribute resources that have proven to play a key role in helping sound the call, rally the troops, and equip laborers to thrive in ministry.

MY HEART BEATS FOR RESOURCES THAT SHARE INSIGHTS, TRAINING, AND OPPORTUNITIES TO HELP ME LIVE OUT GOD'S GLOBAL PURPOSES.

# The Heartbeat of Mission Mobilization

## Building Mission Movements through Partnership and Teamwork

We are committed to seeing every believer living strategically for the cause of Christ to bring the fame of His name to the nations. Through innovation, collaboration, and creativity, our ministries work together to rally the body of Christ, sound the call, and equip laborers for the harvest.

Since 2001, the Center for Mission Mobilization has been a partner of ministries working alongside mission agencies, campus ministries, and churches on a global scale with the vision of fulfilling the Great Commission in this generation.

## Aligning the hearts of God's people to the heartbeat of God.

Without a God-sized vision and purpose, the body of Christ tends to settle into routines that separate us from the purpose of Christ. Over 40% of our world's population (2.8 billion) have little or no access to the Gospel or a local church. As ambassadors for Christ, our passion is to see every nation, tribe, people, and language reached with the Gospel and reconciled to Christ. As mission mobilizers, our task is to awaken the Church to this reality and mobilize believers worldwide to embrace the purpose of Christ as their own.

**Our mission:** Engaging, equipping, and connecting believers worldwide to their most strategic role in completing the Great Commission.

- ◆ **Engaging:** Inviting and inspiring believers to share in God's passion to see all peoples of every nation worshiping and glorifying His name.
- ◆ **Equipping:** Empowering believers with the knowledge and wisdom to understand the complexity of world evangelization while training them to thrive in a lifetime of ministry.
- ◆ **Connecting:** Guiding believers to the right information, people, and opportunities where they can maximize their life in bringing glory to God in all nations.



The Center for Mission Mobilization (formerly known as The Body Builders ministry) is a 501(c)(3) non-profit organization under the authority of an independent board of directors.

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Steve Shadrach

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# SHOW US WHAT YOUR HEART BEATS FOR

- ◆ MOBILIZE WITH US
- ◆ INVEST IN US
- ◆ COLLABORATE WITH US

Contact our team today:

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**MISSION**  
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Building global momentum  
to help complete the Great  
Commission

